



News Advisory

April 22, 2022

DABC announces new programs in support of alcohol safety, education

Salt Lake City, UT—Utah's Department of Alcoholic Beverage Control Director Tiffany Clason announces new alcohol safety programs, including a first-ever mocktail section in the annual Park City cocktail competition and statewide law enforcement training for alcohol-related crimes' investigations.

"The DABC is committed to alcohol awareness efforts that impact the health and safety of all Utahns, whether they drink or not," said DABC Director Tiffany Clason. "That's why we are expanding this work with two new programs that support Utahns looking for alternatives to alcohol and the workers serving them drinks, as well as police who enforce alcohol laws and investigate crimes like drinking and driving."

Clason says the first-ever mocktail section will be included in the annual Park City Area Restaurant Association Cocktail Competition. Adding mocktails to the competition allows bartenders to showcase their skills making alcohol-free drinks in addition to cocktails. It also demonstrates to the public that designated drivers, people under the age of 21, and anyone wanting to consume less or no alcohol can enjoy fun, refreshing drinks as alternatives to alcoholic beverages.

"The mocktail section gives Park City's talented mixologists a chance to flex their skills in new ways and expands public participation in the annual competition to include non-drinkers as well. We appreciate the partnership with the DABC on this fun addition to our competition," said Ginger Wicks, Executive Director of the Park City Area Restaurant Association.

The DABC is providing statewide law enforcement "trace trainings" through the National Liquor Law Enforcement Association (NLLEA). Clason says the trainings are specially designed to teach investigative techniques to discover where an individual over-consumed alcohol before getting behind the wheel. The trainings give law enforcement the tools to identify which bars and restaurants have a pattern of over-serving customers so those dangerous practices can be remedied.

“The National Liquor Law Enforcement Association is excited to partner with the DABC and bring our training to Utah law enforcement, supporting police investigators in their jobs and improving the safety of everyone living in Utah,” said NLLEA Director Carrie Christofes.

The law enforcement trainings are paid for with a grant awarded to the DABC from the National Alcohol Beverage Control Association to fund alcohol awareness and prevention efforts in Utah, says Clason.

Clason says the new programs complement the ongoing alcohol awareness work managed by the DABC, including the statewide Parents Empowered Underage Drinking Prevention Workgroup. Their goal is to have every Utah child reach the age of 21 alcohol-free so they can enjoy the benefits of a healthy brain and a bright future. More information can be found at www.ParentsEmpowered.org

###

The DABC is soon to be the Department of Alcoholic Beverage Services when the name change goes into effect on June 1, 2022